



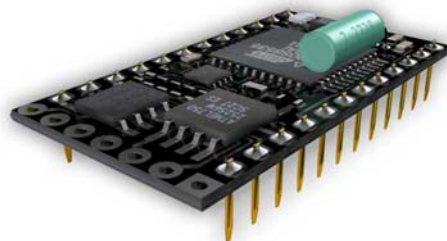
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PRESS RELEASE - August 2005

The world's most powerful basic programmable microcontroller just advanced to industrial grade. NetMedia announces the new BX24-P, an industrial version of their BX-24; a tiny 24 pin module, designed for control applications, data acquisition and rapid development. With speeds to over 83,000 basic instructions per second, the BX24-P is 29% faster than its predecessor. Using the Mega 8535 processor, BX24-P delivers more speed and power needed by today's OEMs to run their demanding projects. Bring your old projects back to life, with BX24-P's increased temperature range (-40 / 85 C). The best part of the upgraded features is that the new BX24-P industrial version is the same low price as the BX-24, just \$49.95. Now you can have all these extra features and it won't cost a penny more. Plus, NetMedia offers OEM discounts on large quantity purchases.

The BX24-P has a vast set of features, including a full IEEE floating point math library, COM ports, DACs, SPI bus, multitasking and networking, making it ideal for industrial control, robotics, automated testing equipment and home automation. BX24-P is able to monitor and control all your switches, timers, motors, sensors, relays, and more. Measuring just 1.25" X .75", OEMs can easily see the value of this little powerhouse. For full list of features, accessories and other Basic X products visit the NetMedia website at www.basicx.com.

\$49.95 - quantity 1



BX24-P