



## News Release – July 2005

Contact: Steve Moormann (520) 544-4567 ext.102

### SERIAL TO ETHERNET CONVERSION SYSTEM

**Tucson, Arizona** – NetMedia, Inc. has introduced a serial to Ethernet Conversion System. The SitePlayer Telnet™ System (SPTS - \$ 79.95)\* allows the user to communicate directly with a device, through telnet. With SitePlayer Telnet™ users will be able to make an RS232 serial device accessible from anywhere there is an internet connection. Once connected, the Telnet™ System acts as a transparent cable between the user and their device, allowing bi-directional communication between the user and the device. It can be configured using a standard web browser and can be password protected. The durable aluminum case is compact, measuring 2.2" W X 2.7" L X .95" H. Other features include a fully configurable RS232 serial port, a baud rate selection from 50 to 115,200, parity selection odd, even or none, flow control selection, data bit selection and 6 available control signals. Flash ROM software updates can be uploaded to the device. It is configurable for up to 4 IP address; has a single LED which indicates online status and includes an external power adaptor. The system is completely assembled and includes the SitePlayer Telnet™ module. (Also sold separately – SPT1 -\$ 29.95) Two SitePlayer Telnet™ devices can be used to create an internet bridge between two serial devices. For complete specifications and features, visit their website at:

\* Special introductory price

[www.siteplayer.com](http://www.siteplayer.com)

*NetMedia, Inc.*

*10940 North Stallard Place, Tucson, AZ 85737*

*(520) 544-4567 Fax: (520) 544-0800*

*Questions? E-mail [support@netmedia.com](mailto:support@netmedia.com)*